



CoinOut Management

Jeff Witten, CEO & Founder

Jeff founded CoinOut in April, 2014 as JD/MBA student at Columbia University. He loved using cash, but found the process inefficient and fixable. Coins were an annoyance for both merchants and customers alike, so he decided to find a solution. Before finishing his JD/MBA, Jeff worked at Apple on their partner marketing team, spending much of his time analyzing existing payment systems and technologies. Previous to that, he worked at Nomura Financial, taking a leading role on the Emerging Markets Fixed Income Sales team. Jeff holds a BA, JD and MBA from Columbia and is a licensed attorney with the New York Bar Association.

Asher Siboni, COO

Asher leads day to day operations at CoinOut. Prior to joining, Asher was a Senior Associate at PricewaterhouseCoopers (PwC) in the Tax Reporting & Strategy Group (TRS) where he helped manage and implement complex new software as well as oversee large tax data compilations. Before TRS, he worked in the Banking, Capital Markets & Insurance Group at PwC where he was part of year-end financial audits for clients with over \$2 trillion in assets as well as responsible for reviewing tax returns. Asher holds a BA in Accounting from the University of Wisconsin - Madison and is a Certified Public Accountant licensed in New York.